

# Product Value - Information sharing

Carrier Name	<b>BSIL: Beazley Solutions International Limited</b>
Broker Name	<b>MyBeazley brokers</b>
Product Name	<b>MyBeazley TV &amp; Film E&amp;O</b>
Reference / UMR Binder	<b>UMR: B6136BEAZDIG24 Risk Ref: B8294F24SNPL</b>
Reference / Class of business	<b>Libel/Slander</b>
Date	<b>September 2024</b>

## Manufacturer Information

*The fields below should be completed by the carrier. The information provided should be sufficient for distributors in the chain to understand the value of the product, the intended target market and those to whom the product should not be marketed. Other information should be included (if relevant) to advise distributors of how their known or expected actions might affect the value of the product.*

### Product information

This product is designed to comply with the contract conditions imposed by TV and movie networks, broadcasters and distributors.

Key covers are libel/slander, breach of privacy (but not data breach), breach of intellectual property rights including copyright and trademark.

A policy typically lasts 3 or 5 years, and the limits purchased are usually \$1m aoc/\$3m agg or \$3m aoc/\$5m agg.

The policy may be purchased in US dollars to comply with the contract, even if the insured is not US domiciled.

A variety of parties may be added as Additional Insureds, including co-producers, financiers, key cast members and distributors. An "Additional Insured" certificate is issued, and it is commonplace for the carrier to agree to give 30 days' notice of cancellation or material change to the policy.

Policies are usually purchased for a single production (a TV series would constitute a single production) but larger production companies will purchase an annually renewable policy covering all of their productions.

Standard cancellation, claims and complaints clauses are included in the policy wording, The policy wording has been subject to a conduct review. In line with our embedded conduct risk framework, any proposed changes to these wording – with particular focus on where coverage for the end customer may change – will be subject to conduct team review and approval. Significant changes which alter the product offering, geography and value will be subject to CRG review and approval before the product can continue to be distributed

This product is not considered to be niche and if Beazley were to exit this class of business coverage could be provided across the market.

This product is distributed under an open market binder – Beazley- Broker -Customer

Location of risks – UK

Our conduct risk framework, along with the accountabilities and responsibilities of all parties within Beazley, ensures that we not only offer products that meet the needs of their intended market, but that there is evidenced customer challenge of these products before they are distributed. This product is reviewed on a cyclical basis to ensure that they continue to be offered to the customers they were intended for and in the locations they were agreed to be distributed. Our conduct risk framework means that we have continued oversight through a 'spotlight' process which looks what the product is doing in reality vs what was agreed at the time it was approved for distribution for the intended customer types. There is regular reporting to agreed internal committees on our approach to fair outcomes and annual reporting to the board. This includes a review of the conduct risk framework and the board approval of this for the following year. These products are also subject to oversight as part of the annual binder renewal process.

<b>Target market</b>	
SME, commercial, large commercial. Producers of TV programmes for terrestrial, cable or satellite TV, or streaming networks. Producers of movies for cinema.	
<i>*Note- Beazley classify consumers from individuals to businesses with less than 50 employees and less than £6.5m turnover or balance sheet of £5 million</i>	
<b>Types of customer for whom the product would be unsuitable</b>	
Producers of promotional content or pop promos, unless specifically required by contract. Those outside of the above target market.	
<b>Any notable exclusions or circumstances where the product will not respond</b>	
This policy does <u>not</u> cover:	
<ul style="list-style-type: none"> <li>• negligence or breach of contract (e.g. failure to deliver on time, or failure to deliver the right quality of content).</li> <li>• any Cyber breach, e.g. the leaking of a movie ahead of release.</li> <li>• claims brought in the USA/Canada arising from the title of the production, unless underwriters agree to remove the exclusion</li> <li>• claims arising from an accompanying soundtrack album or merchandise, unless underwriters agree to remove the exclusion</li> </ul>	
<b>Other information which may be relevant to distributors</b>	
In order to ensure that a fair value assessment can be undertaken, in line with regulatory, mandatory requirements then all distributors are required to complete all applicable sections of this information sharing template.	
Date Fair Value assessment completed	September 2024
Expected date of next assessment	September 2025

**We advise that we have completed the fair value assessment. We have reviewed the available data and the information provided by the distributors and are comfortable to confirm that there is value in the product.**